

2018-20 Strategic Plan

Department of Historic Resources [423]

Mission

The Department of Historic Resources (DHR) encourages and supports the stewardship and use of Virginia's significant architectural, archaeological, and historic resources as valuable assets for the economic, educational, social, and cultural benefit of citizens and communities.

Vision

We envision a future for Virginia where historic places are recognized and managed as valuable and irreplaceable economic, cultural, and educational assets for the benefit of individual property owners and for the communities in which we live, play, and work--and where people recycle buildings as routinely as they recycle cans and glass. We also envision the Department of Historic Resources as a nationally recognized historic preservation and customer service agency that provides the tools and the leadership to inspire and assist property owners, developers, local governments and public agencies to ensure that Virginia's historic buildings, districts, sites and other historic properties are appropriately considered in public and private decision-making, effectively preserved and used for the benefit of our communities today and for many generations to come.

Values

- Transparency
- Integrity
- Customer Service
- Inclusiveness

Finance

Financial Overview

The Department of Historic Resources (DHR) carries out a variety of programs that encourage the preservation of Virginia's historic resources. Preservation programs include (but are not limited to) the Virginia Landmarks Register, Review of State and Federal Projects, State and Federal Historic Rehabilitation Tax Credits, Easements, Historical Highway Markers and Archaeological programs. Also, DHR administers grants to non-state entities under the Financial Assistance for Historic Preservation program.

DHR's funding comes from general funds, federal grants, private gifts and donations, State Tax Act, archives research, curatorial fees. Other sources include sales and royalties from publications, copy machine fees, interest, and federal grant cost recoveries.

Biennial Budget

	2019 General Fund	2019 Nongeneral Fund	2020 General Fund	2020 Nongeneral Fund
Initial Appropriation for the Biennium	4,672,030	3,278,350	4,672,030	3,178,350
Changes to Initial Appropriation	0	0	0	0

(Changes to Initial Appropriation will be 0 when the plan is created. They will change when the plan is updated mid-biennium.)

Customers

Anticipated Changes to Customer Base

DHR's customer base includes individuals, agencies, and organizations that own or otherwise benefit from historic resources. Stakeholders deal directly with DHR to register historic homes and commercial buildings and seek guidance and incentives to rehabilitate buildings, to conduct research on Virginia history or to support sound private and public decision-making, or, perhaps most importantly, to use historic places as platforms for educating both children and adult learners. They also include travelers and citizens who experience the economic, cultural and quality of life benefits of tourist attractions and livable historic communities. Demand for and reliance on DHR service from one customer group to another varies greatly depending on the nature of the service (e.g. educational materials vs technical assistance) and on changing economic situations of the customers/industry served. For example, as economic pressures affect both public and private construction, the number of projects on which DHR is consulted may go down, but the complexity of requests may increase because the requesting organization or agency lacks experience and expertise. Overall, the numbers of customers tend to be relatively stable--but the service they require continues to grow. The number of historic property owners continues to grow as Virginia's building stock ages, as more and more historic properties are identified, and as more owners choose to place those properties under protective easements. For example, in the past decade, the number of easements that DHR oversees has risen from roughly 200 to over 600.

Current Customer List

Predefined Group	User Defined Group	Number Served Annually	Potential Number of Annual Customers	Projected Customer Trend
Consumer	General public and tourist	500,000	8,300,000	Stable
Higher Education Institutions	Scholars and researchers	300	2,000	Stable
Local or Regional Government Authorities	Local governments	45	300	Increase
Minority	Native American tribes and other Native American groups	11	11	Stable
Non-Profit Agency (Boards/Foundations),	Historic attractions and museums	60	700	Stable
Non-Profit Agency (Boards/Foundations),	Non-profit organizations that purchase, conserve, and manage Civil War battlefield lands and easements	7	10	Stable
Organization	Memorial associations and other organizations caring for the graves of Confederate and Revolutionary War Veterans and certain African Americans	350	350	Increase
Organization	Preservation organizations and professionals	100	600	Stable
Property Owner	Owners of historic properties	1,000	100,000	Increase
State Agency(s),	State Agencies that own or impact historic resources	50	80	Increase
Student	Students, teachers, and educational institutions	2,000	1,000,000	Stable
Federal Agency	Federal Agencies	80	200	Increase

Partners

Name	Description
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Agency Goals

• Sharpen tools for historic preservation

Summary and Alignment

Identifying and protecting historic resources supports broad priorities in tourism, education, conservation, response to climate change and emergency preparedness. Historic places provide the authentic experience to educate our children and enhance the quality of life in communities all across the Commonwealth. Virginia is blessed with a rich and varied collection of historic resources ranging from archaeological sites that tell the story of Native American's living here over 16,000 year ago to the settlement of Jamestown, frontier expansion and the struggle to create a new nation, and the industrial revolution and Civil War that give our communities a unique character that draw visitors from around the nation and the world. The Department of Historic Resources programs support a wide range of public and private efforts to make the most of irreplaceable historic resources that can and should benefit Virginia communities for generations to come.

Associated State Goal

Natural Resources: Protect, conserve and wisely develop our natural, historical and cultural resources.

Associated Societal Indicator

Historic Resources

Objectives

» Fortify state and local programs and incentives

Description

This objective speaks specifically to DHR's efforts to provide decision-makers at both the local and state levels with current data proving the importance of the Historic Rehabilitation Tax Credit program to Virginia's economic development, in addition to supporting our sister agencies and partners in promoting the land conservation credit program. Efforts are also being made to expand partnerships in this area as well.

Objective Strategies

- Educate state and local decision-makers to ensure that state rehabilitation tax credits and land conservation credit programs remain strong and effective
- Ensure that sensitive reuse of older buildings plays a greater role in creating affordable housing

Measures

» Address gaps in preservation of threatened property types through legislative, programmatic, and educational measures

Description

This objective represents the agency's commitment to strengthen the preservation of historic assets that tell the story of Virginia and ensures the protection of significant archaeological resources. It supports a broader priority of a government that is responsive to community needs and emergency.

Objective Strategies

- Focus attention on threatened property types such as aging school buildings, archaeological sites, slave cemeteries, old family cemeteries, tobacco barns and abandoned agricultural buildings, cultural landscapes, rural villages, and places associated with civil rights, LGBTQ, African American, Native American and women's history
- Seek out and administer state, federal, and private grants/funding to address threatened and endangered historic places

Measures

- ◆ Completion rate for projects that salvage or analyze data from archaeological sites threatened with major damage or destruction through human or natural forces

» Improve training for preservation craftsmen and stakeholders

Description

This objective represents the commitment to educate and train citizens, public agencies, developers, local officials, students, teachers and other stakeholders about historic places, preservation practices and archaeology and about the tools they can use to make the most of these assets.

Objective Strategies

- Provide targeted training workshops for preservation and museum professionals and craftsmen
- Provide field schools and workshops for both career and avocational archaeologists
- Develop and increase use of internship programs in colleges and universities and internship opportunities with both the public and private sector
- Incorporate historic preservation and interpretation topics into staff training for appropriate state and federal agencies as well as statewide and regional organizations

Measures

» Expand networks and collaboration to meet common objectives

Description

This objective focuses on inclusivity and ensuring that we work with a variety of interest groups to elicit feedback from preservation stakeholders and communities at large in order leverage preservation to most effectively promote economic development. It also speaks to DHR's efforts to increase its social media presence through Facebook and reach young and broader audiences.

Objective Strategies

- Coordinate ongoing public participation such as periodic meetings of the statewide comprehensive plan steering committee
- Conduct statewide/regional planning workshops/preservation forums
- Conduct targeted surveys on historic preservation issues/audiences
- Use social media and other alternatives to gather opinions on an on-going basis
- Increase communication, planning, and coordination among government entities
- Increase communication, planning, and coordination among government, local and private entities
- Link related programs and services on websites and to cross-post related messages through social media and other means as appropriate

Measures

• Improve appropriate management of historic assets

Summary and Alignment

Identifying, evaluating and protecting historic resources supports broad priorities in economic development, tourism, education, conservation, response to climate change and emergency preparedness. Historic resources are tangible assets that form the basis for a \$22 billion tourism industry and that stimulates billions of dollars into the economy through rehabilitation of older buildings in urban cores creating thousands of jobs as well as homes for families and businesses alike. Historic places provide the authentic experience to educate our children and enhance the quality of life in communities all across the Commonwealth. Reusing historic buildings reduces waste and energy consumption and encourages reuse of urban centers providing homes for families and businesses alike not only providing homes for families and commercial enterprises but also strengthening our efforts to protect and renew the environment. Virginia is blessed with a rich and varied collection of historic resources ranging from archaeological sites that tell the story of Native American's living here over 16,000 year ago to the Civil War that give our communities a unique character that draw visitors from around the nation and the world. The Department of Historic Resources programs support a wide range of public and private efforts to make the most of irreplaceable historic resources that can and should benefit Virginia communities for generations to come. Additionally, DHR is the steward of a wealth of information about historic resources and the Commonwealth's primary archaeological collections. It is our responsibility to the citizens of the Commonwealth to increase and manage both information and artifact collections effectively and to encourage their use in planning and decisions that will shape the future of historic buildings, sites, and other historic resources. Providing the level of high quality expertise and effective service needed to address DHR's mission and goals requires a high trained and highly motivated staff committed to historic preservation principals and to outstanding customer service. It is the agency's challenge and commitment in turn to hire and retain qualified staff, to encourage life-long professional learning and growth, and to recognize and reward exemplary performance in ways that build and retain a high performance team.

Associated State Goal

Natural Resources: Protect, conserve and wisely develop our natural, historical and cultural resources.

Associated Societal Indicator

Historic Resources

Objectives

» Lead by example--stewardship by both public agencies and private non-profit leaders

Description

This objective represents the agency's commitment to strengthen the preservation of historic assets that both tell the story of Virginia and bring tourists to Virginia communities. It supports reuse of older buildings and in doing so supports broader priorities such as economic development and use of creative and authentic educational tools.

Objective Strategies

- Identify, evaluate and register historic properties owned or leased by the agency or organization
- Develop and implement appropriate short and long term management strategies appropriate to each historic asset
- Conduct critical self-examination to determine whether or not the current business model is sufficient to sustain the organization, its programs, and any historic places it owns and to explore appropriate alternatives
- Manage Clermont and the Wilderness Tract in collaboration with private partners to meet preservation and educational objectives
- Use Clermont as a preservation training facility for current and future generations of Virginians
- Manage both electronic and paper records with data on historic properties effectively and in ways that maximize both security and accessibility
- Steward historic easement and tax credit properties as examples of appropriate use and standards
- Educate constituents to be better stewards of historic properties whether or not easements or tax credits are involved
- Provide education regarding public use of historic structures and cultural landscapes to state land management agencies

Measures

- ◆ Number of customers using agency inventory records on-site and/or using agency research services
- ◆ Number of historic preservation easements added or amended to protect Virginia's significant historic assets.
- ◆ Percentage of properties under easement monitored for consistency with easement provisions

» Expand statewide and local survey data.

Description

This objective ensures that public and private decision-makers have reliable, up-to-date information on the location, nature, and relative significance of historic buildings, sites, objects, structures, and districts throughout the Commonwealth. Objective supports economic development and tourism, transportation and other public planning, community revitalization, and reuse of existing infrastructure. It

encompasses both the identification of historic resources and their inclusion in a system that is readily accessible to decision-makers and the public recognition of those resources that meet the criteria for historic, architectural, or archaeological significance through listing on the Virginia Landmarks Register.

Objective Strategies

- Add to and/or update survey records in inventory
- Prioritize, facilitate, and conduct surveys based on geographic area, history-related theme, property types, and known climate change and development pressures
- Conduct survey and planning projects through Cost-Share, certified local government and other grants and partnerships
- Identify core areas of probably sea level rise, threat of severe flooding, and target surveys of historic places in those areas

Measures

- ◆ Completion rate for survey and planning projects conducted in partnership with local governments
- ◆ Number of historic properties newly identified and recorded or for which new data is added to the statewide inventory.

» **Evaluate and register/designate significant historic properties**

Description

This objective speaks directly to DHR's mission. Identifying, evaluating and honoring significant historic resources is at the core of this agency's commitment to encouraging and supporting the stewardship of Virginia's valuable assets for the economic, educational, social, and cultural benefit of its citizens and communities.

Objective Strategies

- Manage the process, in collaboration with property owners, localities, public agencies, and others leading to listing on the Virginia Landmarks Register and the National Register of Historic Places
- Develop contexts and multiple property nomination forms to help guide evaluation and stimulate registration of high priority places
- Identify and register significant publicly-owned historic properties

Measures

» **Strengthen accuracy, accessibility and security of survey data and its use through managing electronic and other information media**

Description

This objective ensures that we manage the historic resources under DHR's control effectively both for long-term preservation and for active use by public and private decision-makers, researchers, students, property owners, the general public, and any other appropriate customer group. The objective is not only about access to public records but also managing those records to ensure that they are available when needed to inform state and federal transportation projects, projects for tourism development to draw film projects to Virginia communities, and to support state, federal, and local emergency climate change preparations and responses.

Objective Strategies

- Increase data connectedness to eliminate "data silos" and increase organization efficiency and appropriate management of historic places and the use of that data in tourism, economic development, decision-making, and interpretation to the public
- Refine/expand the capacity of VCRIS, GIS, and other electronic data tools
- Enter legacy data from paper records and older databases into VCRIS
- Conduct training for potential VCRIS users
- Enforce the use of VCRIS by public and private partners to increase accuracy and timeliness of data used in a variety of decision-making processes
- Commit to using VCRIS for data gathering, sharing and analysis
- Utilize VCRIS to share, communicate, and standardize data; update and use data for a variety of planning purposes at all levels in both public and private sectors
- Ensure that public and private databases/GIS systems include information on historic places to meet the needs of that organization

- Commit to protecting security and integrity of sensitive data

Measures

- ◆ Number of customers using agency inventory records on-site and/or using agency research services

» **Improve the preparedness and resilience of historic places, archaeological and museum collections and records to address hazard mitigation and long-term climate change**

Description

This objective supports emergency preparedness and response particularly in the face of extreme weather conditions, earthquake, and climate change. As Virginia's state historic preservation office, DHR maintains and provides information about historic resources statewide as well as expertise in archaeology and historic preservation disciplines that are vital to the Federal Emergency Management Administration, the Virginia Department of Emergency Management, local governments, historic property owners and other decision-makers as they respond to emergencies such as fire, flood, wind and other damage to historic buildings and sites. These services are increasingly important as Virginia agencies and communities prepare for and respond to rising waters and more extreme weather conditions associated with climate change. As such, the agency is committed to updating and managing that data in a way that it will be ready at a moments notice when needed to maintain an inter "culture of preparedness" so that core agency services are always available and to provide information and guidance about how other persons and organizations whose decisions affect historic resources can be prepared as well.

Objective Strategies

- Review existing disaster response and recovery plans, partnerships, and procedures
- Identify those areas/historic resources/cultural collections, etc. most vulnerable to and in need of additional historic preservation assistance and expertise in disaster planning, response, and recovery
- Work actively with statewide and local emergency management agencies/organizations to ensure cultural resources are properly considered in all state and local hazard mitigation planning efforts
- Provide tools to help preservation partners in their hazard mitigation and climate change planning and response efforts
- Create and disseminate guidance both online and through other means to help stakeholders prepare for and respond to emergencies including those related to climate change, extreme weather conditions, earthquakes, and rising sea-levels
- Develop a statewide disaster management/hazard mitigation plan template for owners and managers of historic assets
- Manage and promote a network of and toolkits for Museum Emergency Support Teams (MESTs)
- Conduct joint training programs and workshops to address hazard mitigation and climate change planning and response

Measures

- ◆ Agency Continuity of Operations Assessment Score
- ◆ Agency Preparedness Assessment Score
- ◆ Percentage of eligible employees that are signed-up to telework.
- ◆ Percentage of historic properties newly identified or revisited on the statewide inventory that are within defined climate change impact areas

• **Connect with broader constituencies**

Summary and Alignment

In general, people will take better care of the things they know and care about, but all too often it is only when those things or places are already gone or are on the brink of destruction that they realize the importance that those things or places had in their lives. It is, therefore, incumbent on the Department of Historic Resources, as the Commonwealth's historic preservation agency, to provide educational and training materials and opportunities to inform property owners, public agencies, and the general public about the importance of Virginia's irreplaceable historic resources and preservation work for Virginia's communities. This historic resources aspect of environmental education is an essential foundation for the accomplishment of the agency's goals to integrate the preservation of historic resources into public and private activities statewide and the natural outcome of the information and archaeological collections managed as part of the agency's stewardship for records and objects in its care.

Associated State Goal

Natural Resources: Protect, conserve and wisely develop our natural, historical and cultural resources.

Associated Societal Indicator

Historic Resources

Objectives

» Reach out to public and private stakeholders to improve awareness of historic preservation values, benefits, programs and tools

Description

This objective represents the commitment to education and train citizens, public agencies, developers, local officials, teachers, and other stakeholders about historic places and about the tools they can use to make the most of these assets to meet economic and other priorities and to increase citizen access to the stories these places have to tell. It also ensures that we manage the historic resources, primarily archaeological artifact collections and records on historic resources, under DHR control, effectively both for long-term conservation and for active use by public and private decision-makers, researchers, students, property owners, the general public and any other appropriate customer group.

Objective Strategies

- Provide accurate information and outreach programs to help private property owners understand how to appreciate and steward historic assets in ways that are non-threatening and voluntary
- Increase awareness through collaborative action
- Increase research efforts about, and using, historic places beyond survey

Measures

- ◆ Number of participants reached through historic preservation training and environmental education programs, classes, exhibits, and events
- ◆ Numbers of visitors to educational exhibits that have been leveraged or enhanced by agency partnerships with, or by technical assistance and archaeological artifact loans to, museums and other institutions

» Include Virginia's geographically and culturally diverse communities as active stakeholders

Description

This objective focuses on an agency initiative to ensure that its programs are inclusive and that we work with a variety of interest groups to list on the Virginia Landmarks Register, to include in the state system of historical highway markers, and to include in agency educational efforts historic places that tell the story of all groups that have made Virginia what it is today--including but not limited to Native Americans, African Americans, and women. Recognition of the full range of Virginia's historic peoples and places strengthens our communities at large and promotes tourism and economic development using a broader range of stories and places.

Objective Strategies

- Tell the full range of Virginia's stories
- Use the Highway Marker program strategically for education throughout the state
- Identify and target geographic and cultural/social gaps in the awareness and practice of historic preservation

Measures

- ◆ Number of historical highway markers approved for placement on Virginia's Highways
- ◆ Percentage of new listings on the Virginia Landmarks Register that directly reflect the rich variety of Virginia's people and culture
- ◆ Percentage of new or replacement historical highway markers that directly reflect the rich variety of Virginia's people and culture
- ◆ Percentage of participants reached by education programs with themes emphasizing the rich variety of peoples and cultures in Virginia's history

» Redirect and "rebrand" historic preservation to speak to broader as well as younger audiences

Description

This objective focuses our efforts on both communication and education. There is a new generation of Virginia citizens that need to be reached both in terms of medium and message. Social media is a huge part of the fabric of all of our lives, especially the younger generation, and DHR actively works to educate in unique and creative ways about preservation. We also recognize the need to expand the reach of our message.

Objective Strategies

- Examine and understand the changing face of Virginia demographics and the potential effect on historic places both statewide and in key regions/communities
- Update the message to be more relevant to a changing Virginia
- Use social media effectively to expand agency/organization reach

- Develop ongoing strategies to include non-traditional stakeholders in historic preservation policy, planning, program development and implementation

Measures

» **Weave the message of historic preservation values and benefits as well as Virginia's complex social history into broader educational programs at all levels**

Description

The Department of Historic Resources is the steward of a wealth of information about historic resources. This objective is about creating ways to share our knowledge with both the younger generation and the tourism community. Through traditional education and marketing, the importance and value of historic preservation can be shared and used to support economic development in creative ways.

Objective Strategies

- Integrate an ethic of conservation as early as possible by sharing of resources and materials with educational partners and entities
- Contribute to the DOE teacher curriculum, training, and advisories strategies to use historic places and historical and archaeological research practices to address Standards of Learning
- Engage the historic preservation community and historic attractions in the development and marketing of voluntourism with VTC
- Expand undergraduate and graduate curricular offerings to prepare students with competencies needed for employment in historic preservation and related fields and for civic engagement needed to understand the use and public/community benefits of historic places and to advance the economic and cultural prosperity of the Commonwealth and its regions
- Increase internship and volunteer opportunities to train future preservation professionals and teachers and to stimulate long-term stakeholder awareness

Measures

• **Build strong and sustainable statewide and community economies using historic assets**

Summary and Alignment

Protecting historic resources supports broad priorities in economic development, tourism, education, conservation. Historic resources are tangible assets that form the basis for a \$22 billion tourism industry and that stimulates billions of dollars into the economy through rehabilitation of older buildings in urban cores creating thousands of jobs as well as homes for families and businesses alike. Historic places provide the authentic experience to educate our children and enhance the quality of life in communities all across the Commonwealth. Reusing historic buildings reduces waste and energy consumption and encourages reuse of urban centers providing homes for families and businesses alike not only providing homes for families and commercial enterprises but also strengthening our efforts to protect and renew the environment. Virginia is blessed with a rich and varied collection of historic resources that give our communities a unique character that draw visitors from around the nation and the world. The Department of Historic Resources programs support a wide range of public and private efforts to make the most of irreplaceable historic resources that can and should benefit Virginia communities for generations to come.

Associated State Goal

Natural Resources: Protect, conserve and wisely develop our natural, historical and cultural resources.

Associated Societal Indicator

Historic Resources

Objectives

» **Increase availability and use of tools and programs that use historic assets for public and private benefit**

Description

This objective represents the agency's commitment to strengthen the preservation of historic assets that both tell the story of Virginia and bring tourists to Virginia communities as well as supports creative and authentic educational tools and economic development. It also encourage the historic preservation of significant open spaces to protect important historic assets.

Objective Strategies

- Leverage the Virginia Battlefield Preservation Fund to protect battlefield lands from all wars fought on Virginia soil by acquiring lands and easements in partnership with both the public and private sectors

Measures

- ◆ Completion rate for battlefield preservation projects

» Reinforce the contribution of historic assets to outdoor recreation

Description

So much of Virginia's rich history is in the out of doors. This objective highlights the Department of Historic Resources Virginia Landmarks Register Program and its Historical Highway Marker Program, recognizing that these structures are outdoors and either on public property or visible from it making them accessible to everyone. Going for a walk along a trail or through a State Park or down a neighborhood street opens up an array of educational opportunities about Virginia's historic assets.

Objective Strategies

- Incorporate historic places and attractions in development of the 2018 Virginia Outdoors Plan including questions for demand surveys, inclusion of historic preservation organizations and professionals on advisory committees and public participation as well as recommendations for the effective use and expansion of historic assets as part of a broader outdoor recreation and education package
- Identify, evaluate, register, and manage significant historic places in Virginia's State Parks in accordance with sound preservation standards and principles
- Fully integrate historic aspects along with the environment in developing and interpreting new State Parks including, but not limited to, Natural Bridge State Park
- Take advantage of history and historic places as part of the total educational and recreational package for State Parks including walking trails as well as classroom and outdoor educational activities
- Promote outdoor recreation and tourism through the continued creation and development of heritage areas and heritage trails such as, but not limited to, the Civil War Trail, the Crooked Road, the John Smith Heritage Trail, Fields of Gold, the Road to Revolution, and more

Measures

» Strengthen the role of the HRTC program in revitalizing historic residential, commercial, and industrial neighborhoods

Description

This objective represents the agency's commitment to strengthen the preservation of historic assets that bring businesses to Virginia communities. It supports reuse of older buildings, revitalization of urban cores, and quality of life, and in doing so supports broader priorities such as economic development and a strong business climate.

Objective Strategies

- Provide expert guidance and training to help private property owners to rehabilitate and reuse historic assets in accordance with state and federal standards
- Provide sound data and analysis on the economic impacts of historic rehabilitation and the state and federal rehab tax credits
- Promote use of historic rehabilitation tax credits
- Educate state and local leaders

Measures

- ◆ Amount of private investment (in millions of dollars) leveraged rehabilitation tax credits to reuse historic buildings and stimulate local economies
- ◆ Number of projects that rehabilitate and reuse historic buildings as certified to meet the criteria for tax credits

» Strengthen the use of historic places as assets in support of Virginia's tourism industry

Description

This objective ensures that we manage the historic resources under DHR's control effectively for the active use of public and private decision-makers, citizens of the Commonwealth and visitors to our state. Also, recognition of the full range of Virginia's historic peoples and places strengthens our communities at large and promotes tourism and economic development.

Objective Strategies

- Ensure that tourism, education, and training programs at all levels integrate the value of historic places and ways to integrate these assets into the full range of tourism activities
- Increase communication, planning, and coordination among government entities
- Connect history experiences including inter-jurisdictional and regional collaborations
- Leverage historic military assets--from battlefield and related sites to active military installations

Measures

» **Integrate sustainability and historic preservation practices to ensure that historic assets are used to support a vital and viable future**

Description

This objective speaks to DHR's awareness and acknowledgement of the growing number of sustainable practices in renovation. It shows our commitment to continue to find ways to marry them with the required treatment standards both in regards to the Historic Rehabilitation Tax Credit program and DHR's easement program.

Objective Strategies

- Support the use of environmentally sustainable practices at historic properties, where such practices are consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties and associated guidance
- Educate the public about how environmentally sensitive and sustainable practices can be implemented at historic properties in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties, so to preserve and retain significant historic fabric and character
- Increase the integration of historic assets into environmental and land conservation

Measures

• **Incorporate historic places and their preservation effectively into planning and policy decision-making**

Summary and Alignment

Evaluating and protecting historic resources supports broad priorities in economic development and conservation. Historic places provide the authentic experience to educate our children and enhance the quality of life in communities all across the Commonwealth. Reusing historic buildings reduces waste and energy consumption and encourages reuse of urban centers providing homes for businesses and commercial enterprises and also strengthening our efforts to protect and renew the environment. Virginia is blessed with a rich and varied collection of historic resources. The Department of Historic Resources programs support a wide range of public efforts to make the most of irreplaceable historic resources that can and should benefit Virginia communities for generations to come.

Associated State Goal

Government and Citizens: Be recognized as the best-managed state in the nation.

Associated Societal Indicator

Government Operations

Objectives

» **Increase communication, planning, and coordination among government entities**

Description

This objective focuses our efforts on assisting state and federal agencies in their stewardship and planning regarding historic resources in a timely fashion. State agencies that own or control buildings and lands are encouraged to be better stewards of historic resources under their control. It also ensures that our agency responses are provided within a standard, consistent and reliable time frame. This objective supports not only economic development and educational priorities but it also promotes sound fiscal stewardship of state-owned historic assets.

Objective Strategies

- Develop and implement programmatic agreement to streamline review processes
- Complete both submissions and reviews in a constructive and timely fashion
- Ensure that all levels address training needs to enable proactive attention to historic places and effective compliance with review processes to balance preservation values with project objectives
- Use a wide range of mitigation strategies including but not limited to survey, registration, documentation, data recovery, interpretation and educational products, alternate site preservation, and mitigation banking when projects cannot avoid damage to historic assets
- Ensure that state agencies "Lead by Example" in their renovation and restoration of sustainable historic sites
- Coordinate major statewide planning efforts to ensure that key agencies and staff are at the table for efforts such as the Virginia Comprehensive Statewide Preservation Plan, the Virginia Outdoors Plan, the Virginia Tourism Plan, statewide transportation planning, disaster and hazard mitigation planning, and similar efforts

Measures

- ◆ Number of state-owned properties appropriately considered for preservation purposes or placed under treatment or management plans.

- ◆ Percentage of agency responses that comply with the 30-day federal response requirement for state, federal, and local project review

» Strengthen local planning and decision-making tools

Description

This objective represents DHR's commitment to continue to reach out to local officials to educate them and other stakeholders about historic places, buildings, sites, objects and districts, within their communities and about the tools they can use to make the most of these assets to meet their economic and other priorities.

Objective Strategies

- Develop a local process to identify and evaluate what the community and the public feel are important to recognize and preserve
- Develop and use historic place layers in local GIS and other planning tools
- Utilize VCRIS to share, communicate, and standardize data; update and use data for a variety of planning purposes at all levels in both public and private sectors
- Develop innovative solutions such as resident curator programs to help maintain and restore historic properties owned by local agencies
- Understand and fulfill preservation and review responsibilities delegated by federal and state agencies to local agencies

Measures

Major Products and Services

Agency products and services are a closely interwoven and inter-dependent set of tools used to identify, evaluate, protect, and recognize historic resources. Other programs guide and support a wide variety of stakeholders as they ensure that Virginia's rich history continues to play a role in building an economically and environmentally strong future for the Commonwealth, its citizens, and its communities. The agency's mission-critical services include:

- Surveys to identify and share information about buildings, sites, districts, objects and structures of national, state and local historic significance ·The Historical Highway Markers Program to recognize historic places and educates the public about their significance,
- State and National registers to honor and document the significance of historic places and inform the rehabilitation tax credit and environmental review responsibilities discussed below, ·An archive available to the public for purposes of research and a constantly expanding online cultural resource inventory of 250,000 records detailing individual properties, sites, and districts. Records are accompanied with the evaluative information regarding historic significance, and specific mapping and geographic information essential for infrastructure and development project planning.
- Review of proposed historic rehabilitation projects and technical assistance to property owners to ensure the work conducted meets the program requirements in order to qualify for tax credits. Potential changes to the state and federal tax credit programs may impact the volume of new tax credit applications; staffing changes within the National Park Service office that administers the federal program may also affect how applications are processed. DHR's aging IT infrastructure may significantly affect the ability to collect, analyze, and distribute data on the program and projects; accessibility and accuracy of this data is critical to providing the Executive Branch agencies, General Assembly, and public with information on the program.
- Protection of historically significant properties (including buildings, structures, archaeological sites, battlefields, and cultural landscapes) through perpetual historic preservation and conservation easements, and partnership with owners in the stewardship of such properties to ensure compliance with easement and appropriate treatment of historic resources. If state and/or federal grant funding increases, DHR would be challenged to meet higher demand for new easements that are required as a condition of the grant with current staffing levels. DHR's ability to execute new easements would also be impacted if staffing levels at the Office of the Attorney General are reduced. So too, DHR's stewardship and monitoring responsibilities increases as the portfolio of protected properties expands each year.
- Environmental review of major state and federally funded, permitted, or licensed projects that may affect significant historic resources. The Federal administration's \$1 trillion infrastructure plan may result in an exponential increase in the number of projects reviewed by DHR as proposed projects spawn further development. Highly controversial public utility projects, including gas pipelines and electric transmission lines, dramatically expand the demands on review staff. Such projects significantly increase the volume of cultural resource studies that must be professionally reviewed, generate high public interest resulting in a rise of general inquiries and information requests under the Freedom of Information Act, and require DHR to take a leadership role in complex mitigation plans developed to address historic resource impacts. Rising costs of operations and maintenance for DHR's digital project review system, ePIX, have become a major financial burden to the agency, as detailed in the Information Technology section below.
- Technical assistance to localities in the review of projects subject to local ordinances and other projects that may affect significant historic resources.
- Grants to preserve historically significant battlefield lands and the graves of Confederate and Revolutionary War soldiers and "persons

rendering service to the Patriot cause in the Revolutionary War” and those of certain African Americans. If the current 1 million dollars allocated by the General Assembly to the Virginia Battlefields Preservation Fund (VBPF) continues at level funding or increases, more applicants for funding from various organizations devoted to battlefield preservation will increase and more preservation easements will be required, impacting DHR’s Easement Program staff and the DHR’s management of the VBPF. Funding for maintenance of Confederate and Revolutionary War cemeteries and graves as well as new funding for historical African American cemeteries may also be expected to increase, affecting current staff workloads to manage those programs.

- A federally mandated program to certify and provide grants to local government preservation programs. Each year the federal government provides DHR with funding for preservation, development, and planning projects to be awarded competitively to Virginia’s 35 Certified Local Governments (CLGs). Qualified local governments continue to apply for CLG status each year and, if successful, will expect to compete for CLG funding that may deplete the CLG funding sooner and result in fewer projects awarded statewide.
- Archaeological field research to document sites, especially those that are threatened with destruction, and to bring the lessons learned from those sites to the public through research, reports, public lectures, exhibits, and partnerships.
- Archaeological curation and conservation of artifacts in its collection through diligent management and stewardship of the state’s collection of several million artifacts.
- Administration of Archaeological Field Investigation and Burial Permits.
- Emergency response guidance and assistance to property owners, localities, the Federal Emergency Management Agency, and the Virginia Department of Emergency Management when historic places are impacted.
- Education and technical assistance to help public and private property owners understand and preserve historic places in a 21st century world.

Performance Highlights

As the State Historic Preservation Office for the Commonwealth, this agency serves as the primary coordinating agency for historic preservation in Virginia. DHR administers a complex menu of interrelated state and federal programs managed by a highly qualified staff that must meet prescribed professional qualifications.

Evaluating and documenting the historical significance of resources is paramount for ensuring the protections mandated for their preservation by state and federal law. It is also essential for determining eligibility for access to state and federal grants and other financial incentives designed to benefit preservation and economic development. Prior to making such determinations, historic properties must be surveyed and data must be reviewed, inventoried and stewarded so that management decisions can be made relative to them. In this regard the Agency has invested in the development, maintenance and enhancement of a data inventory system known as the Virginia Cultural Resource Information System (VCRIS), which is widely acknowledged as one of the most advanced in the nation. VCRIS serves an audience primarily composed of private sector cultural resource management professionals who are contracted by federal, state and private sector entities to assess impacts to them from construction and other forms of economic development activity and ensure that mitigation balanced in the best interest of the public, the economy and historic resources takes place. Similarly, the Agency invests in professional staff who employ established criteria in order to make evaluations of historic significance about properties as part of that process. During State Fiscal Year 2018, the Agency added records for 5,544 historic properties to VCRIS, evaluated 2,029 properties for eligibility for listing in the Virginia Landmarks Register and the National Register of Historic Places, and ultimately listed 52 historic properties in them – a process that typically takes nine months or more to achieve. At present, VCRIS contains records on 250,168,598 historic resources.

The Agency also administers, in partnership with VDOT, the Historical Highway Markers program. As the nation’s first program of its type, it turned 90 years old in 2017, DHR is committed to maintaining the iconic role the program has played in presenting Virginia’s history to travelers along the Commonwealth’s byways. To-date, more than 2,600 markers have been placed on Virginia’s roads. The challenge is to maintain them, place them in safe locations, and as new information is known, update them so that they remain relevant to current and future generations. DHR’s portion of the program is managed by a single FTE who has very specific expertise in Virginia history, with the assistance of one part-time employee, a volunteer editorial committee composed of experts in Virginia history, and the Board of Historic Resources which ultimately approves marker topics for addition to the program. In order to make the rich content of the program applicable to students of all ages, as well as to tourists, DHR has utilized markers to develop itineraries (in print form) that complement the education, tourism and economic development goals of other State agencies. The program has successfully completed its pilot program to develop Historical Highway Marker Audio Tours that are accessed through a downloadable mobile app. The goal was to incorporate markers along all major Interstate highways and official state byways. So far, highway markers along I-95 and the Virginia Capital Trail have been recorded and are available for download.

This effort has increased access to the program content as well as opened up avenues to incorporate the program into k-12 education in innovative ways. Investment in the program is reliant upon private sponsorship of new markers which covers the cost to have them produced. The commonwealth has not directly funded the program since the 1970s; however, VDOT has recently been able to fund a program to methodically review the existing condition of markers so that DHR can make recommendations to the Board of Historic Resources about retiring or replacing damaged or deficient markers. Replacement, when it occurs, requires that marker texts be re-evaluated for accuracy and updated to incorporate the results of new scholarship which requires additional staff time.

Just as historic places provide the foundation for Virginia’s \$21.5 billion tourism industry and the nearly \$4 million film industry, adaptive reuse of

historic buildings using rehabilitation tax incentives has proven to be the single most effective tool in successful urban revitalization. A 2018 report on the economic benefits of historic preservation by Virginia Commonwealth University documents the long-term economic impact and performance of one of the Department of Historic Resources' most critical program services—technical assistance and certification of private historic rehabilitation projects that qualify for state and/or federal tax credits. As in the report, during the 17-year period covered by the study, \$1.2 billion in tax credits leveraged \$4.5 billion in private investment, resulting in the rehabilitation of 2,564 buildings—ranging from warehouses, hotels, theaters and even part of a prison complex to private residences. Expenses of \$5.8 billion for these rehabilitation projects serves as a catalyst on sectors of the economy to stimulate an additional estimated \$4.5 billion in activity, adding to the state's overall economic well-being, according to the study. Annual performance for the Department of Historic Resources is summarized in the bullets and table below.

Highlighted outcomes of other agency programs and services include:

- During state fiscal year 2018, DHR worked with developers to bring 140 rehabilitation projects to successful completion for a total of \$397 million in private investment.
- DHR archives served 4,065 researchers either on site or through its research services.
- Sponsored or cosponsored training and educational activities reached 37,800 adults and students through workshops, field schools, lectures, and other educational activities ranging from Archaeological Resource Kits used in school classrooms to exhibits at major conferences and events and training in cemetery preservation and state and federal review processes.
- Exhibits using Department archaeological artifacts around the state reached an audience totaling approximately 662,789 people of all ages.
- In fiscal year 2018, staff visited more than 35% of the total easement properties to ensure compliance with existing easements.
- DHR recently filed the 2019 *Biennial Report on the State Stewardship of Historic Properties* which identifies preservation priorities for state-owned resources and highlights preservation successes reached through public-private partnerships. The *Biennial Report* also features a section of sea-level rise and the imminent threat to state-owned historic properties. DHR continues to collaborate with state agencies to develop preservation measures for historic properties under state control.

Staffing

Authorized Maximum Employment Level (MEL)	46
Salaried Employees	41
Wage Employees	17
Contracted Employees	0

Key Risk Factors

1. Changing Demographic Pressures on Historic Resources: There are several population and related trends that strongly impact historic assets in communities throughout Virginia.

A. A movement out of suburbs and back into city cores provides both an opportunity to rehabilitate urban residential neighborhoods and adaptively reuse older commercial and industrial buildings (as has been done with great success in Richmond, Roanoke and Arlington for example), but can also pose threat if less visionary development leads to large-scale demolition of historic assets.

B. Growing transportation and energy needs put pressure on historic communities, landscapes, battlefields, and archaeological sites with new roads, widening of existing roads, and the construction of major power lines to support a growing digital economy. Such large projects often need detailed studies and must balance competing social and economic priorities. Impacts to historic resources are best considered early in the planning process to avoid or minimize unexpected consequences and potentially damaging conflict.

C. Deterioration of rural and agricultural resources when people and industry move away from communities (particularly in Southside and Southwest Virginia) can be nearly as damaging to historic places as rapid development—including the trend of clearing land for industrial parks in the hopes that someone will come to the region to use those cleared areas in the future.

2. Climate Change/Rising Sea Level/Catastrophic Storm Surges: From prehistoric and colonial archaeological sites to Historic Jamestowne, Tangier Island, and Fort Monroe, virtually all historic resources in Virginia's Atlantic and Chesapeake coastal areas are extremely vulnerable to changing weather patterns and rising waters. Regardless of the causes, increased flooding, changing shorelines, and potential loss of historic fabric in hundreds of coastal communities are realities that need careful and meaningful study, preparation and response. Based on data from the National Oceanic and Atmospheric Administration and DHR's Archives, the overall number of state-owned historic resources that are threatened from sea-level rise is 547, including 237 archaeological resources and 310 architectural resources of which 24 are currently listed in the VLR. Recent surveys of the Chesapeake Bay and Atlantic shorelines have indicated devastating losses and continued threats to both archaeological and architectural historic resources. With a knowledge of known sites coupled a threat analysis, a comprehensive action plan needs to be developed to recover data before it is lost forever.

3. Revenues: The future of federal funds is unclear and has been flat at best for more than a decade. Special fund revenues have been steadily declining across the board.

4. IT Costs and Demands: While one of the agency's greatest IT risks continues to be the rising cost of basic services, other looming issues are now both the need to expand the agency IT portfolio and the need to address the increasing costs of necessary additional electronic storage space. Additionally, older existing systems require upgrades and enhancements in order to continue to be functional and viable and useful. Further, new systems need to be developed to integrate related program records and management. Paper records on more than 600 easements, hundreds of rehabilitation projects and thousands of publically-funded or licensed projects and more than 200,000 historic places need to be digitized. As DHR's digital data store increases, so does the ongoing cost of storage.

5. Workforce Capacity and Continuity: Primary factors affecting the work force are the high volume of demand and complexity of the work, the changing nature of historic preservation services, and the market competition from other agencies and the private sector. In addition, 21% of the agency staff are eligible for retirement beginning in this biennium and into the next.

Management Discussion

General Information About Ongoing Status of Agency

DHR will continue to conduct studies and projects that support both preparedness for and responses to rising sea level and extreme weather conditions associated with ongoing climate change. In addition, in response to Executive Order 64, staff will continue to encourage good stewardship of state-owned historic resources DHR is directly by law (10.1-2202.3) to prepare a biennial report on the stewardship of state-owned property that identifies significant resources that are eligible for listing on the VLR, but are not yet listed landmarks. The 2017 *Biennial Report on the State Stewardship of Historic Properties* presents such a list and quantifies the threat to state-owned historic properties from sea-level rise. Recently-issued Executive Order 64 encourages state agencies, authorities, departments, and institutions of higher learning to pursue listing on the VLR historically significant properties they own or control, especially those related to the history of African Americans, Virginia Indians, and women, to utilize DHR's state highway marker program to educate the public about Virginia's rich history, and to prepare preservation plans to guide stewardship of historic properties under their control. Review staff will continue to work with state officials to meet these goals amid increased demands placed upon them by the review of ongoing large, complex infrastructure projects in order to help state agencies become better stewards of lands and buildings. DHR will also continue to ensure inclusiveness in relevant programs to make them both accessible to and representative of the full range of stakeholders and cultural and ethnic influences in Virginia history.

Executive Order 24 (2018) created a cross-agency effort to increase statewide resilience to natural hazards and extreme weather; DHR is assisting with those initiatives by participating in a regional analysis of coastal risk to identify measure to address cultural resources vulnerabilities from impending sea-level rise and study strategies for coastal risk reduction; creating GIS layers to assess state-owned historic resources that will be impacted by sea-level rise; and by continuing to assess the impacts of sea-level rise and extreme weather on historic resources and providing state agencies guidance in proactive planning for these resources.

Lastly, through our partnership with the Virginia Department of Transportation, DHR will continue to work to utilize technology to enhance the accessibility of information in VCRIS, Virginia's Cultural Resource Information System.

Information Technology

Major IT investments underway:

- In January of 2019, DHR entered into a Memorandum of Understanding with the Virginia Museum of Fine Arts in order for both agencies to most effectively meet its information technology needs. Through this partnership, VMFA provides to DHR an AITR and oversees manages DHR's IT needs and operations; in turn, an ISO will be hired using DHR existing funds and MEL to support both DHR and the VMFA. In order to retain the VMFA, DHR supplemented the VMFA IT staff with an additional \$17,000 as compensation for the extra duties and responsibilities of an entire agency.
- DHR's headquarters in Richmond consisting of a staff of approximately 50 had been operating on a bandwidth of 4.608 Mbps at a rate of \$3,296.83/month. This low bandwidth had increasingly become an impediment to working productively and efficiently. An upgrade to the bandwidth was made in SFY 18 to the next viable rate of 45 Mbps at the overwhelming cost of \$6,912.40.
- Discovery phase has been completed in order to develop and implement an easement database to track and analyze property information from throughout the life of the easement, with special application for use in the field to record present condition of properties.
- Enhancements to VCRIS, 2.0 that will continue to improve the service it provides to the customer base, and in particular VDOT, which is a major partner in the development and use of the cultural resource information system, and initial planning for the next iteration of the product; VCRIS 3.0.
- DHR's Electronic Project Information Exchange, ePIX, which streamlines the submission and review of state and Federal projects, went live in December 2010 and has been featured at national preservation conferences as a first-of-its-kind system. Development of ePIX was a collaboration between DHR and VITA's Commonwealth Enterprise Solutions Center and utilized, in partnership with Microsoft, their Dynamics Customer Relationship Management (CRM) software. VITA WPS encouraged DHR's use of Dynamics CRM to test its potential for digitizing state services. Ongoing operations and maintenance cost of ePIX has been stable at around \$23,000/year not including the

cost of necessary software upgrades and licenses. DHR had been informed that VITA WPS would nearly triple the cost of its support of Dynamics CRM in 2017 to \$76,000/year before ending its support in 2019. The increase in cost and the termination of support places a severe burden on DHR's existing budget. The identified solution has required software upgrades and additional hosting fees which has maintained the increase in the overall cost of operating ePIX.

Information Technology Plans/Needs:

- Development of a tax credit database is critical to DHR's ability to record, analyze, and provide information and statistics on tax credit projects and the program as a whole.
- Digital storage capacity is at critical mass for the agency, and further investments will need to be made in the immediate future. Additional server space either COV or non-COV hosted options are being explored and cost estimate are averaging an additional \$15,000/year.
- Both a Collections database and a Digital File Management System are needed in order to continue to responsibly steward and manage the Commonwealth's significant artifacts and cultural information.

Estimate of Technology Funding Needs

Workforce Development

The DHR workforce is faced with the need to service programs that continue to grow in both numbers and complexity without a mirrored increase in staff or funding. There is an increasing demand for legal expertise in order to minimize the risk specifically in the Easement program, a high-impact and high-profile program area. The trends toward retirements and the growing program/legal complexity are expected to continue for the foreseeable future.

In order to address some of these challenges, DHR has reorganized to minimize the effects of staff reductions and retirements over the years and redefined positions to address the growing need for certain skills. It is also becoming increasingly difficult to retain and attract qualified staff because our salaries have not kept pace even within the Commonwealth let alone the private and national sector.

Physical Plant

The Department of Historic Resources currently has 3 leases throughout the Commonwealth in support of its mission. The total annual lease amount paid in FY 18 was \$338,655.98. The overwhelming majority of annual lease fees pay for headquarters office space in Richmond which houses 36 of our 41 FTEs. Other leases include those of our Northern and Western regional offices at Stephens City and Salem which house collectively 5 FTEs. Management of these leased spaces is a collective effort between DHR and the Department of Real Estate Services (DRES). In order to improve efficiencies in business functions, the agency did close its Petersburg location in 2016 which housed its fiscal staff and moved those employees to its headquarters in Richmond. In order to do that, slight reconfiguring of the office space was done. Although this was the best business decision for the agency, space is now at a premium. Without additional funding to transition from paper to digital records, the Richmond headquarters will run out of space for records storage.

Space also continues to be a concern for DHR's ever growing and valuable archaeological artifact collection which consists of over 7 million artifacts. The current curation facility has finite space with the accumulative effect of accepting valuable prehistoric and historic collections over the years, challenging the space available. Old collections continue to retain research value and new collections have grown in number due to both donations of large significant collections and normal CRM related activities.

DHR, with the assistance of DRES, renegotiated its lease in 2017 with the Virginia Historical Society, now known as the Virginia Museum of History & Culture, for another ten years.

Supporting Documents

Title

File Type

Financial Assistance for Historic Preservation [50204]

Description of this Program / Service Area

The Governor and the General Assembly authorize matching grants to museums and historic sites through the annual General Appropriation Act for the rehabilitation and restoration of historic properties that are open to the public and that provide a combination of educational, cultural, and tourism benefits to the surrounding community. Some grants are also available for educational programs that use these historic places to interpret Virginia history. Appropriations are also made for grant programs that support battlefield preservation and the maintenance of cemeteries and restoration of the graves of Revolutionary War Veterans and those “rendering service to the Patriot cause in the Revolutionary War” and Confederate veterans and those of certain African Americans.

Payments for maintenance of the aforementioned cemeteries and graves are determined by a formula and administered by the Department of Historic Resources (DHR) through contracts with the Sons of the American Revolution and the United Daughters of the Confederacy and other qualified organizations, persons as defined in § 1-230, and localities that own a historical African American cemetery.

Matching grants to preserve historically significant battlefields are awarded to specific projects through a competitive process. Requirements include, among other criteria and conditions, donation of easements to be held in perpetuity by the Commonwealth on the properties preserved using state grant funds.

DHR’s administration of the grants for rehabilitation and restoration ensures that the historic properties being funded receive appropriate treatment consistent with accepted preservation standards. Prior to disbursement of funds for rehabilitation or restoration work at historic properties, DHR reviews work and provides extensive technical assistance and guidance for how work should be done to conform to historic preservation standards to ensure adequate and appropriate treatment for historic resources. Grant administration also requires that DHR contact grant recipients receive and review grant applications, answer questions regarding grant requirements and regulations, review requests for disbursement for adequate supporting documentation and eligibility of expenditures, and process payments to grant recipients. Requirements to receive these grants also require donation of an easement on properties which receive \$50,000 or more in state funds over a 5 year period.

Mission Alignment

Grants administered through this service area are in direct alignment with DHR’s mission to encourage and support the stewardship and use of Virginia’s significant architectural, archaeological, and historic resources as valuable assets for the economic, educational, and cultural benefit of citizens and communities. Authority for these grants is found in Title 10.1 Chapter 22 of the *Code of Virginia*. Many of the “bricks-and-mortar” preservation grants restore or rehabilitate historic buildings used by the public (county courthouses or other public buildings, etc.) or open to the public as part of museum or historic site offerings. Virginia Battlefield Preservation Grants ensure the long-term conservation of battlefield lands and lead to their interpretation for the public benefit. Appropriations for the maintenance of cemeteries and restoration of graves ensure the preservation of historically significant cemeteries and safe access to these public spaces. DHR’s administration of these grants supports appropriate care and treatment of the Commonwealth’s historic resources for public benefit.

Products and Services

Description of Major Products and Services

Grants to Historical Societies and Presidential Homes—Funds approved by the General Assembly for restoration projects on historic properties owned by non-profit organizations for educational purposes. These projects are generally “bricks-and-mortar” restoration or for educational programming interpreting historic attractions. Numbers and complexity of these projects vary greatly from year to year. Many are funded once but represent multi-year projects that must be monitored and tracked frequently.

Grants to Confederate cemeteries and graves—Funds appropriated by the General Assembly to maintain Confederate cemeteries and graves.

Grants to Revolutionary War Veterans cemeteries and graves—Funds appropriated by the General Assembly to maintain Revolutionary War Veterans and those “rendering service to the Patriot cause” cemeteries and graves.

Grants to historical African American cemeteries and graves—Funds appropriated by the General Assembly to maintain historical African American cemeteries and graves.

Grants to non-profit organizations to preserve historically significant battlefield lands.

Products / Services					
Product / Service	Statutory Authority	Regulatory Authority	Required Or Discretionary	GF	NGF
Grants to Certain Historical Societies & Presidential Homes	§10.1-2212, 10.1-2213.1		Discretionary	0	0

Disbursement of funds appropriated for caring for Confederate cemeteries and graves	§10.1-2211		Discretionary	83,570	0
Disbursement of funds appropriated for caring for Revolutionary War cemeteries and graves	§10.1-2211.1		Discretionary	23,100	0
Revolutionary War Cemeteries and Graves Fund	§ 10.1-2211.1:1		Discretionary	0	0
Disbursement of funds appropriated for caring for historical African American cemeteries and graves	§ 10.1-2211.2		Discretionary	54,655	0
Virginia Battlefield Preservation Fund established; eligibility; uses	§10.1-2202.4		Required	1,000,000	0
Preservation Grants	Chapter 854, Item 374 L., M.		Discretionary	170,000	0

Anticipated Changes

Changes to this area would occur from increases or decreases to grants awarded by the General Assembly or Code of Virginia or other statutory changes.

Factors Impacting

- General Assembly funding for historic preservation grants
- Additions to list of known Confederate/Revolutionary War veterans and historical African American graves—with associated funding
- Expansion of qualifying graves within qualifying cemeteries—with associated funding
- Availability of partner organizations United Daughters of the Confederacy (UDC) and Sons of the American Revolution (SAR) and other qualified organizations, persons, and localities to manage grants
- Administrative and financial capacity of grant recipients

Financial Overview

This service area supports several grants specifically identified as: Grants for maintaining Confederate and Revolutionary War cemeteries and graves and historical African American cemeteries and graves and the Virginia Battlefield Preservation Fund for conservation of historically significant battlefield lands. When the General Assembly funds historic preservation grants in general, they are accounted for in this program area.

Biennial Budget

	2019 General Fund	2019 Nongeneral Fund	2020 General Fund	2020 Nongeneral Fund
Initial Appropriation for the Biennium	1,144,055	0	1,331,325	0
Changes to Initial Appropriation	144,055	0	331,325	0

Supporting Documents

Title	File Type
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Historic Resource Management [50205]

Description of this Program / Service Area

This service area programmatically fulfills the Department of Historic Resources' (DHR) federal role as Virginia's State Historic Preservation Office (SHPO) as well as its mission to encourage and support the stewardship and use of Virginia's significant architectural, archaeological, and historic resources as valuable assets for the economic, educational, social, and cultural benefit of citizens and communities. Core services include collecting, maintaining and providing information on historic resources; recognition and technical support for those resources and their owners; encouraging public and private protection and use of historic resources for economic development, community revitalization and education; and statewide educational programs for different customer groups. Since most public and virtually all private heritage stewardship efforts are voluntary, DHR's role in educating, informing and advising the public, community and economic leaders and citizens of the next generation about the public benefits of stewarding historic resources is the most important aspect of its programs and mission.

Mission Alignment

Historic resource management lies at the core of DHR's mission to encourage and support the stewardship and use of Virginia's significant architectural, archaeological, and historic resources as valuable assets for the economic, educational, social, and cultural benefit of citizens and communities. Authority to carry out these functions is found in Titles 58.1 and 10.1 of the *Code of Virginia*, Title 17 of the Virginia Administrative Code, Title 54 of the U.S. Code, and Title 36 of the Code of Federal Regulations.

Products and Services

Description of Major Products and Services

Archaeology—promoting and supporting identification, preservation, documentation, public education, and interpretation of Virginia's fragile archaeological resources. May include archaeological survey, excavation, analysis, report writing, prioritizing and funding archaeological studies of sites threatened with destruction, and technical advice and assistance to public and private property owners. Due to the impending threats due to sea level rise, tidal erosion, and catastrophic storm surge, shoreline archaeological sites will be given research priority. Also includes review of applications for archaeological field investigation permits as well as archaeological excavation of human remains permits and issuance of successful permit applications.

Archaeological Curation and Conservation—managing the state's archaeological collections and making them accessible for research and educational purposes statewide. Includes cataloguing, conserving, processing and monitoring loans, creating exhibits, conducting lectures and workshops, establishing standards and guidelines for curation and conservation, and providing expert technical assistance to museums, public agencies, and other holders of archaeological collections, as well as researchers using our collections.

Technical Assistance—advice, guidance, on-site meetings and inspections, and other activities designed to help all customer groups meet a wide range of preservation objectives and to guide them through the relevant state and federal review processes. Such assistance is an integral part of all other agency services.

Preservation Planning—Developing and implementing a statewide historic preservation plan, as well as providing information and technical assistance to support historic resources sections of local comprehensive plans. Preparing the annual HPF work plan for submission to the National Park Service (NPS).

Certified Local Governments—a federal program of grants, services, and guidance to support local governments in their historic preservation planning, education, and compliance efforts. Includes grant selection, project monitoring, and technical assistance for projects, guidance for local governments developing ordinances, design guidelines, and historic preservation plans.

Survey & Inventory—identifying historic resources and making information about them available for planning, economic development, disaster management, tourism and other public policy decisions. Includes project selection management to conduct surveys of localities to identify historic properties, quality control for consultant's products, data-review, entry and analysis, managing archival and electronic records on over 225,000 historic properties and districts, and retrieving and analyzing data for public agency and private planning.

Register – evaluating the significance of historic resources and listing them in the Virginia Historic Landmarks Register and the National Register of Historic Places. Listing provides official recognition for such properties but places no restrictions on private property owners. Listing is required for access to public incentives such as tax credits and grants. Involves extensive technical assistance and/or research, analysis, report writing, technical review at several stages in the process, managing public meetings, board meetings, editing, and working with property owners, community groups, local governments, and the general public.

Rehabilitation Tax Incentives—technical assistance to property owners, developers and localities to ensure that projects seeking state and federal rehabilitation tax credits meet appropriate historic preservation standards. Requires extensive and complicated property and project plan review, analysis and negotiation, working with and training developers and property owners.

Historic Preservation Easements— work closely with property owners to ensure proper stewardship of protected properties according to terms of easement, applicable preservation guidelines, and program policies. Program requires in-depth review of proposed easements, development of

easement terms and negotiation with property owners to develop restrictions appropriate for historic resources present at the property, legal analysis, monitoring of easement properties to document condition of property, review of project proposals to ensure consistency with the terms of the easement, and reporting to Board of Historic Resources.

Review and Compliance—advisory review services to state, federal, and local agencies to help them meet their state and federal mandated responsibilities to identify and consider the effect of public actions on historic properties. This area also includes issuing permits for archaeological removal of human remains and archaeological investigations on state land and participation in permits issued by the Virginia Marine Resources Commission for recovery of historic artifacts from Virginia’s rivers and streams and by the Department of Conservation and Recreation for removal of human remains or artifacts from caves. Completing a high volume of highly technical reviews; training and partnering with state, federal, and local agencies, and preservation and community groups as consulting parties throughout the review process; and working with the federal Advisory Council on Historic Preservation. Education and Outreach—informing and educating all customer categories about historic resources, historic preservation tools, and the benefits of historic preservation for citizens and communities. Involves working with client groups to determine training and education needs, researching and developing range of delivery products, exhibits, lectures, workshops, field schools, publications, web features based on variety of history and preservation topics to meet the needs of particular target audiences. Also involves establishing partnerships with sister state agencies, federal agencies, preservation non-profit organizations and other NGOs.

Historical Highway Markers—coordinating processes to gain Historic Resources Board approval and Virginia Department of Transportation placement and replacement of appropriate historical highway markers along Virginia’s roadways. Involves research, writing, interpretation, working with marker sponsors, board members and various interested parties.

Products / Services					
Product / Service	Statutory Authority	Regulatory Authority	Required Or Discretionary	GF	NGF
Historic rehabilitation tax credit	§ 58.1-339.2	17 VAC 10-30, 36 CFR 67	Required	36,365	493,749
Virginia Landmarks Register	10.1-2202(5)	17 VAC 5-30	Required	174,566	27,965
National Register of Historic Places	10.1-2202(5)	17 VAC 10-20, 36 CFR 60	Required	178,484	27,965
Archaeology	10.1-2202(15), 10.1 Chapter 23		Required	374,426	46,092
Certified local government programs		36 CFR 61.6	Required	49,756	130,089
Archaeological Curation and Conservation	10.1-2202(15), 10.1-2301		Required	195,749	116,897
Technical Assistance	10.1-2202(11)		Required	62,904	0
Preservation Planning	10.1-2202(10)		Required	19,616	0
Survey & Inventory	10.1-2202(6)		Required	625,540	732,661
Historic Preservation Easement Program	10.1-2202(9)		Required	267,222	374,320
106 Review & Compliance		36 CFR Part 800	Required	337,039	554,355
Historical Highway Marker Program	10.1-2202(12)		Required	117,050	0
Archaeological Field Investigation Permits	10.1-2302		Required	14,410	1,080
Archaeological Excavation of Human Remains Permits	10.1-2305	17 VAC 5-20	Required	60,612	0
Stewardship of Historic Property	10.1-2202.3		Required	258,738	29,536
Protection & Preservation of Underwater Historic Resources	10.1-2214		Required	8,767	38,673

Anticipated Changes

The nature of the Department of Historic Resources' (DHR) products and services is expected to remain constant. The demand for DHR service is expected to increase requiring a combination of greater efficiency, and a continuing shift of direct services to providing training and “self-help” tools.

At the same time that demand continues to rise (and/or to become more complex) funding and staff levels have dropped significantly requiring the

agency to rethink its services and service delivery. As a result many of the agency's strategic targets have been reduced for immediately past and current biennium.

DHR continues to shift its efforts to provide written technical briefs, and information about historic resources and preservation from print to electronic media including greater use of web-based delivery, social media, and electronic versions of agency publications.

There is a growing need to shift from paper to digital records (including hundreds of thousands of slides and photographs along with forms, letters, project reports and more) and information management and to find digital solutions that will integrate programs and services. There is an accompanying need to deliver more and richer information in digital format to clients, including the general public.

While demand for service delivery at the regional level continues to grow, retirement of key staff and past staff reductions requires that the agency rethink its regional service delivery overall.

Factors Impacting

Increases in customer demand continue to impact DHR services. Some of these impacts include (but are not limited to):

- Changes to state or federal law;
- Changes to state or federal funding and staffing—not only for the agency, but equally important to the agencies customers/stakeholders /partners;
- -Steady recovery in the construction industry counterbalanced by the increased importance of rehabilitation tax incentives for jobs and economic recovery;
- Delegation of federal and state responsibilities—usually to agencies without the expertise and experience to handle those responsibilities;
- Office of the Attorney General advisory regarding Constitutional ban on General Assembly appropriations to non-profit organizations—puts additional stress on the capacity for small historic museums and attractions to keep their doors open;
- Changes in information technology and the need to keep up with those changes, maintain adequate IT staffing, and ensure data and services are appropriately safeguarded and/or made accessible, and kept current;
- Internal changes to staff expertise as senior employees reach retirement--a trend that has been a factor for several years and will continue through the next biennium--combined with issues of staff retention. The next biennium will require concerted capacity-building efforts to make up for lost expertise and to fill gaps as the needs of the agency change.

Financial Overview

Biennial Budget

	2019 General Fund	2019 Nongeneral Fund	2020 General Fund	2020 Nongeneral Fund
Initial Appropriation for the Biennium	2,781,252	3,051,161	2,781,252	2,951,161
Changes to Initial Appropriation	0	0	0	0

Supporting Documents

Title **File Type**

General Management and Direction [59901]

Description of this Program / Service Area

This service area provides support for the agency to carry out its mission in the following areas: General Agency Management/Leadership, Policy and Planning, Human Resources, Grants Administration, Procurement, Payroll, Budgeting, Financial Reporting, Accountability, and Information Technology.

Mission Alignment

This service area aligns itself to the agency mission by providing agency employees the leadership and support needed to effectively and efficiently carry out that mission of encouraging and supporting the stewardship and use of Virginia's significant architectural, archaeological, and historic resources as valuable assets for the economic, educational, social, and cultural benefit of citizens and communities. This authority is found in Title 10.1 Chapter 22 of the *Code of Virginia* as well as Title 54 of the U.S. Code.

Products and Services

Description of Major Products and Services

Agency Management/Leadership • The agency Director is appointed by the Governor to serve as the Director of the Department of Historic Resources (DHR), a position which is also charged by Code to serve as the State Historic Preservation Officer (SHPO) for the purposes of carrying out the National Historic Preservation Act of 1996, as amended. The Director provides agency leadership and decision-making on all operational and program matters.

Policy and Planning • Prepares and submits updates to agency strategic plan. Creates/updates agency policy in coordination with Director with input from Senior Team. Responds to external inquiries regarding agency policy.

Administrative Support • Provides advice on compliance issues • Administers agency fleet • Ensures compliance by creating and testing internal control measures, maintaining policies, conflict of interest data, records retention.

Human Resources • Implements an effective workforce plan utilizing accurate and timely workforce data. Attracts and retains qualified workforce by strategically using existing human resource management flexibilities, pay practices and benefits. Plans, develops, implements and manages all recruitment and selection activities. • Administers the agency's employee performance management program. • Provides opportunities or plans for employee development. • Ensures agency compliance with state and federal directives such as: Conflict of Interest, Fair Labor Standards Act (FLSA), Equal Employment Opportunities (EEO) and Compensation. • Handles all grievance and compliance activities. • Provides training as needed and ensures staff is proficient.

Grants Administration • National Park Service – Historic Preservation Fund (HPF) Grant • Prepares the annual application, interim reports and year-end report. • Monitors grant receipts, expenditures and federal cash to ensure compliance with state and federal guidelines. • Reviews annual application certifying compliance with NPS-49, evaluates funding requests based on established guidelines, establishes/maintains documentation, provides grantee training on fiscal/administrative aspects of the Certified Local Government (CLG) grants, reviews CLG reimbursement requests for compliance with established guidelines, obtains appropriate documentation and approvals before issuing payment. • Ensures salary costs are appropriately charged, maximum allowable reimbursements are promptly collected and grant charges are internally consistent and replicable by state and federal auditors. • Monitors the Cost Share and Threatened Sites fiscal activities. • Provides program interpretation and application ensuring compliance with state requirements. • Documents grant activities and maintains database. • Evaluates annual appropriations and prepares budget entries. • Establishes payment schedule and responds to grantee, agency and federal inquiries.

Procurement • Manages DHR's procurement of goods and services, as follows: determines appropriate procurement method for each request, through the review of technical specifications, delivery requirements, availability, and cost; reviews and approves emergency and sole source procurement within established limitations; establishes and monitors term contracts; prepares and issues bid requests; conducts contract negotiations; ensures proper posting and publication of solicitations and awards; schedules and conducts prebid/proposal conferences and determines need for solicitation modifications; presides over sealed bid/proposal openings; evaluates bids/proposals for determination of responsiveness and responsibility; awards purchase orders, contracts and agreements; continually reviews procurement activities to streamline methods and negotiate better prices; prepares written policies and procedures; etc. • Maintains and reviews procurement activities to assess the feasibility of contract development. Establishes and administers term contracts for goods and services using appropriate procurement methods. • Monitors purchase order status, and initiates measures to expedite delivery, as necessary. • Coordinates and maintains agency small purchase charge card program. • Works to increase the number of procurements awarded to certified small, women and minority (SWaM)-owned and Micro businesses. • Tracks progress toward achieving agency SWaM goals.

Payroll • Certifies DHR payroll. Reviews reports and determines appropriate coding changes. Reconciles classified timesheets and leave slips and ensures proper accountability to payments from general, federal or special funds. • Ensures that employees' salaries, benefits, and changes are properly reflected in statewide systems and that checks, w-2's, and related documents are provided in a timely manner to employees.

Budgeting • Coordinates DHR's budget development process (annual and biennial). Assists managers in preparing, justifying, analyzing and controlling the biennial budget requests and annual operating plan. • Monitors DHR budgets and expenses, prepares forecasts, estimates

revenues, allocates resources and projects expenses working with budget managers. Analyzes financial data, existing operations and procedures, management requests, etc. and recommends funding strategies, efficiencies, opportunities, etc. • Enters budget transactions into statewide systems and complies with all mandates from the Department of Planning and Budget • Prepares legislative impact analysis and summarizes financial data, projections, and fluctuation analyses.

Financial Reporting • Prepares agency financial statements, including year-end reconciliation and fluctuation reports required by the Department of Accounts (DOA). • Reconciles non general fund and maintains records for state and federal audit and tracking purposes. • Manages the agency's 1099 reporting per IRS requirements. • Prepares the quarterly report and on line submission and annual financial schedule to DOA.

Fiscal • Manages the daily accounts payable function ensuring agency compliance with State Comptroller requirements including prompt pay. Ensures all transactions are accurately coded and documented for accountability. • Drafts agency financial policy and procedures to enhance agency operations. • Ensures agency fiscal activities are in compliance with established policy. Reviews processes to look for ways to become more efficient and effective. • Collects and accounts for incoming funds. • Manages agency Fixed Assets, Leases, Inventory, Vehicles, and Insurance.

Accountability • DHR complies with rules and regulations sufficient to be audited annually by the Auditor of Public Accounts, by the Department of Accounts and periodically by the National Park Service. DHR conducts annual internal control assessments of all fiscal processes.

Information Technology • See separate Information Technology section of Executive Progress Report.

Products / Services					
Product / Service	Statutory Authority	Regulatory Authority	Required Or Discretionary	GF	NGF
Support of Historic Resource Programming/Mission	§ 10.1-2200-2215, 2300-2306	17VAC5, 17VAC10	Required	746,723	46,205
National Historic Preservation Act of 1966, as amended	54 U.S.C. 300101	36 CFR	Required	0	180,984

Anticipated Changes

None.

Factors Impacting

Changes to state and/or federal funding and administrative requirements. Availability of staff and expertise. Reliance on outside contracts for payroll, and similar services.

Financial Overview

Administrative Services consists of General Agency Management, Policy and Planning, Human Resources, Procurement, Fiscal, Grants Administration, and Information Technology. 75% of Administrative Services Appropriation is general fund and 25% non-general funds.

Biennial Budget

	2019 General Fund	2019 Nongeneral Fund	2020 General Fund	2020 Nongeneral Fund
Initial Appropriation for the Biennium	746,723	227,189	746,723	227,189
Changes to Initial Appropriation	0	0	0	0

Supporting Documents

Title **File Type**